

AN ANALYSIS OF THE MARKETING OF THE BUTTSLAPPERS

Title: Notice case is all caps.

Must begin with, "AN ANALYSIS OF..."

Must be factual and descriptive of what the paper is about, not creative or clever.

Student Name

[Centered. Notice the case: Joe Blow]

MBS 371

Professor Snyder

March 4, 2004 *[paper due-date]*

Table of Contents
[notice the case of each area]

Chapter	Page
1. INTRODUCTION	1
2. RESEARCH.....	5
3. CONCLUSION.....	13
4. BIBLIOGRAPHY.....	15
5. APPENDIX A. Chart Analysis.....	16
6. APPENDIX B. CD Production.....	17

*No page number on TOC page
Follow the spacing and alignment examples*